The Bachelor of Applied Science in Applied Communication program produces graduates with a strong foundation in the theoretical and practical aspects of numerous media fields including journalism, design, corporate communications, multimedia, events management, photography, television/radio broadcasting, etc. Graduates can expect to work in media-related industry including marketing companies, newsprint, animation or freelance as journalists and photographers.

Possible majors at HCT-Fujairah for Fall 2012 include:

- **Bachelor of Applied Science in Applied Communication - Animation**
  This major provides students the knowledge and skills to function effectively in industries in the field of design in general but specifically in the rapidly growing discipline of animation. Students will be able to create animation in both 2D and 3D for a variety of media and situations.

- **Bachelor of Applied Science in Applied Communication – Corporate Communication**
  This major provides students the knowledge and skills to function effectively in industries in the field of media in general and specifically the discipline of Corporate Communication. Students will have specific knowledge and skills in business, communications, and media in English and, to a lesser degree, Arabic which will allow them to fill a variety of roles in a variety of business and non-profit organizations involving internal and external communications.

- **Bachelor of Applied Science in Applied Communication – Graphic Design**
  This major will enable students to create graphic designs, for a variety of media that communicate with an audience to invoke a desired response.

- **Bachelor of Applied Science in Applied Communication – Media Communication**
  This major provides students the knowledge and skills to function effectively in industries in the field of media in general but specifically the rapidly changing Media Communication. Students will be able to report on local, national and international issues in a variety of media formats.